

Advaita Integrated Medicine, PLLC

Executive Summary



VISION: VALUES-BASED VALUE CREATING CONTINUUM OF CARE

Advaita Integrated Medicine, PLLC (AIM) seeks to become North Carolina's leading integrated healthcare provider by 2030. Over time, AIM will have the ability to be the 'medical home' of North Carolinians at any stage in their recovery from substance use and mental health disorders (SUD/MH), meaning that AIM will be part of a larger, recovery-oriented system of care that incentivizes wellness. To accomplish this vision, AIM will begin by providing psychiatric care, primary care, nutrition counseling, and mental and behavioral health services, which will all be centrally managed with in-house care coordinators.

1. Develop a holistic continuum of care for individuals with substance use and mental health disorders (therapy, primary care, psychiatric care, nutrition, physical therapy, etc.).
2. Build a values-based, mission-driven culture that prioritizes provider well-being and the pursuit of eudaimonia.
3. Transition from a fee-for-service model to a value-based reimbursement model.

INTEGRATED CONTINUUM

AIM is dedicated to building a holistic, integrated continuum of care throughout North Carolina. From monthly medication management to ambulatory detoxification to specialty treatments, AIM offers patients an interdisciplinary continuum of care.

Continuum of Care

1. SUD/MH outpatient care that ranges from ambulatory detoxification & stabilization to outpatient therapy
2. Medication management
3. Recovery support

Specialties

1. SUD/MH counseling
2. Psychiatric support & medication management
3. Primary care
4. Nutritional counseling
5. Physical therapy

Conditions Treated

Holistic services for individuals with SUD/MH concerns, past or present.

CULTURE & OPERATIONS

As a people-centric organization, AIM is committed to establishing a culture that prioritizes provider-care in addition to top-notch patient care. We want to eliminate provider burnout.

Transparent Expectations

Providers at AIM will understand what the larger, company-level goals are and how their daily work contributes towards the mission. There will be clear expectations regarding direct client care hours/week and other responsibilities.

Eudaimonia

We believe that patients will have better outcomes when providers are encouraged to flourish. AIM puts a strong emphasis on providing continuing education, additional training, and broadening professional experiences while always keeping in mind that work is only part of life.

VALUE-BASED HEALTH

Carolinians at any stage in their recovery from substance use and mental health disorders, meaning

Incentivize Wellness

AIM will be part of the revolution to value-based reimbursement. Having a full continuum of integrated health providers will allow AIM to better match patients with the appropriate providers and levels of care.

Care Coordinator

Mistakes happen when there isn't intentional care coordination. That's why AIM provides each patient with a care coordinator who helps navigate treatment options, appointment setting, and medical records management.

Curriculum

To extend the reach of providers, AIM is focused on developing tailored online resources for patients to engage with outside the office.